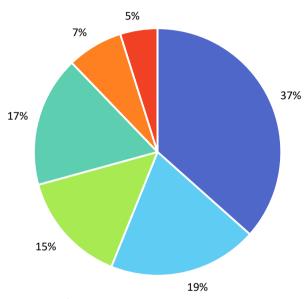


b.)



- Suggest unnecessary diets
- Discredit conventional medicine and physician advice
- Make unrealistic promises
- Do not limit the use of UV treatments, topical steroids, antibiotics or cold packs
- Promote the use of unscientific, potentially harmful procedures
- Recommend topical use of potentially harmful substances