

Table 2: Association between social media presence and online physician ratings

Social Media Platform	Difference in Mean Physician Rating Score (vs. No Social Media Activity) (95% Confidence Interval)	P-Value
Facebook	0.0005 [-0.4 – 0.4]	0.5
Instagram	0.08 [-0.5 – 0.7]	0.6
Blog	0.15 [-0.3 – 0.6]	0.3
Twitter	0.04 [-0.4 – 0.5]	0.3
YouTube	0.3 [0.2–0.5]	0.04
Any Social Media Platform	0.3 [0.03 – 0.5]	0.05