## Multimedia Appendix 3 - Characteristics of respondents for analyses of usage patterns

Table MA3.1 - Demographics, lesson reached and randomized group of arbitrarily selected participants for analyses of usage patters

| No. | Lesson <br> reached | Group | Gender | Age | Education | Internet usage <br> (h/day) | Internet <br> experience |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 3 | 7 | female | 23 | high | 2 | 6 |
| 2 | 3 | 5 | male | 46 | medium | 8 | 8 |
| 3 | 3 | 7 | female | 34 | low | 3 | 6 |
| 4 | 3 | 2 | female | 42 | high | 5 | 6 |
| 5 | 4 | 4 | male | 53 | high | 2 | 5 |
| 6 | 6 | 8 | female | 60 | medium | 2 | 7 |
| 7 | 6 | 7 | male | 44 | high | 8 | 6 |
| 8 | 6 | 4 | male | 56 | high | 1 | 6 |
| 9 | 7 | 3 | female | 66 | high | 4 | 3 |
| 10 | 7 | 1 | female | 40 | medium | 3 | 5 |
| 11 | 9 | 6 | female | 50 | high | 1.5 | 7 |
| 12 | 9 | 5 | female | 73 | high | 0.5 | 3 |
| 13 | 9 | 8 | female | 51 | high | 1 | 7 |
| 14 | 9 | 4 | male | 63 | medium | 4 | 6 |
| 15 | 9 | 5 | female | 44 | high | 0.5 | 2 |
| 16 | 9 | 8 | male | 60 | high | 2 | 4 |
| 17 | 9 | 4 | male | 35 | high | 5 | 7 |
| 18 | 9 | 5 | female | 36 | medium | 1 | 3 |
| 19 | 9 | 3 | female | 29 | high | 2 | 6 |
| 20 | 9 | 4 | male | 42 | high | 6 | 8 |

