

Multimedia Appendix 5. Health-related online activities reported by the NARCOMS population and respondents to the Health Information National Trends (HINTS) surveys.

Population (Year)	Online Activity					
	Support group	Buy medications	Blogging	Social networking	Tracking personal health information	Downloading information to device (e.g. phone)
HINTS	3.9%	9.1%	-	-	-	-
(2003) HINTS	3.9%	12.8%	-	-	-	-
(2005) HINTS	5.0%	14.5%	7.0%	22.9%	15.2%	22.3%
(2007) NARCOMS	20.7%	34.3%	7.8%	61.2%	28.7%	26.2%
(2011)						