

Multimedia Appendix 1: Translation for “Babies at home” home page screenshot.

Translation from original version in Catalan: *Header*: “Babies at home”. *Menu-bar*: “Home”, “Tips for baby care”, “Useful links”, “Online baby follow-up”, “About us”. *Content*: “Congratulations, parents, and thank you for your visit to ‘Babies at home’! You as parents, and we as health professionals, know that the most important thing is the health of your children. In the Neonatal Unit at the Hospital de la Santa Creu i Sant Pau we have created a page where the babies are the stars and you will find tips, links and answers to frequently asked questions regarding baby care. Use the menu to navigate to different sections of the website.”, “Project developed with the collaboration of the Unit of Biophysics and Bioengineering, Faculty of Medicine, University of Barcelona.”

The screenshot shows the homepage of the 'Petits a casa' website. At the top, there is a header with the logo of 'HOSPITAL DE LA SANTA CREU I SANT PAU' and the text 'UNIVERSITAT AUTÒNOMA DE BARCELONA'. The main title 'Petits a casa' is displayed in a large, stylized font. Below the title, a cartoon illustration of a baby peeking out from under a blanket is shown. A horizontal menu bar contains the following items: 'Inici', 'Consells per cuidar el nadó', 'Enllaços útils', 'Seguiment on line del nadó', and 'Qui som'. The main content area features a heading 'Enhорабона pares, i gràcies per la vostra visita a "Petits a casa"!' followed by a photograph of a newborn baby wearing a green knitted cap. To the right of the photo, there is text: 'Com a pares, i nosaltres com a professionals de la salut, sabem que el més important és la salut dels vostres fills.' and 'Des de la Unitat Neonatal de l'Hospital de la Santa Creu i Sant Pau hem elaborat una pàgina on els bebés són els protagonistes i on trobareu consells, enllaços i respostes a les preguntes més freqüents relacionades amb la cura del nadó.' Below this, a link reads 'Feu servir el menú per navegar per les diferents seccions del lloc web.' At the bottom of the page, there is a footer with the text 'Petits a casa - Hospital de Sant Pau - Barcelona 2011 - [Avís legal](#)', the 'UNIVERSITAT DE BARCELONA' logo, and icons for various social media platforms.