

APPENDIX 1 Results from complete-case analyses

Table 5. Effects of the web-based smoking cessation intervention on several behavioural outcomes at six-week follow-up among Dutch adult smokers (N=449) recruited from December 2009 up until June 2010 - complete cases

Model	24-hour ppa ^a			7-day ppa ^a			Prolonged abstinence		
	OR ^b	95% CI ^c	Pvalue	OR ^b	95% CI ^c	Pvalue	OR ^b	95% CI ^c	Pvalue
Intervention ^d	2.12	1.41-3.17	.000*	2.43	1.55-3.79	.000*	2.13	1.33-3.42	.002*
Intervention ^d	2.07	1.38-3.13	.001*	2.50	1.59-3.94	.000*	2.14	1.32-3.46	.002*
Medium education ^e	.63	.36-1.09	.10	.57	.32-1.02	.06	.59	.31-1.09	.09
High education ^e	1.00	.57-1.76	1.00	.68	.37-1.24	.21	.80	.43-1.51	.49

^aPoint prevalence abstinence.

^bOdds ratio.

^cConfidence interval.

^dControl group is the reference category.

^eLow education is the reference category.

* $P < .05$.

Table 6. Effects of the web-based smoking cessation intervention on several behavioural outcomes at six-month follow-up among Dutch adult smokers (N=291) recruited from December 2009 up until June 2010 - complete cases

Model	24-hour ppa ^a			7-day ppa ^a			Prolonged abstinence		
	OR ^b	95% CI ^c	Pvalue	OR ^b	95% CI ^c	Pvalue	OR ^b	95% CI ^c	Pvalue
Intervention ^d	1.69	1.02-2.81	.04*	1.51	.90-2.54	.12	1.29	.67-2.49	.45
Intervention ^d	1.65	.98-2.76	.06	1.54	.90-2.61	.11	1.46	.74-2.87	.27
Medium education ^e	.68	.33-1.37	.28	.65	.32-1.32	.24	.45	.20-1.01	.05
High education ^e	1.02	.50-2.08	.97	.76	.37-1.57	.45	.37	.15-.89	.03*

^aPoint prevalence abstinence.

^b Odds ratio.

^c Confidence interval.

^d Control group is the reference category.

^e Low education is the reference category.

* $P < .05$.